

Thank you for your interest in the all new, Nuriche™ "Stay-at-home Income Plan". We will be discussing just the introductory first phase called **SHARE** in this email.

Over a period of three weeks we will add the GROW phase and the PROSPER phase until you have the whole amazing Income plan before you. The explanations will be posted on the Nuriche website so you can go back and refer to them in the future or share them with friends or potential business associates.

Our "Stay-at-Home Income Plan" has been designed to meet the distinctly different needs of distributors at the three phases of their business development:

**PHASE 1.** Getting Started and making an immediate profit by sharing the product;

**PHASE 2.** Growing a regular predictable income stream through an organization and the repeat distribution of product; and

**PHASE 3.** Prospering through an unlimited Residual Income that meets your aspirations and dreams.

## *Let's get started.*

A brand new distributor has a unique set of concerns and needs as they get started. Each asks the same questions:

Here are some things to consider as you evaluate the **Nuriche "Stay-at-Home"** Income Plan.

## *What is this?*

Nuriche "LiVE" and "ReVIVE" are the most advanced, Whole Food Nutrition and CrashFree Energy products in the world. They are based on InstaFresh™ dried ingredients that when re-hydrated by adding clean, fresh water deliver a substantial source of live nutritional elements to feed and balance your body. Nuriche "LiVE" benefits you whether you are 2 or 102



## ***What's in it for me? Do I need/want this?***

Very few people can declare that they are getting the 5-9 servings or the variety of fresh fruits and vegetables recommended by science and nutritional experts, government agencies and the specific affirmative action associations for disease prevention and treatment around the globe. Nuriche "LiVE" provides 176+ sources of Whole Food Nutrition in each great tasting serving. There is little question that you need it. ***Only you can determine if you want it.***

What if you could get these great product benefits at no cost to you in exchange for sharing the product and opportunity with four or five friends each month. Would that be a fair exchange? It would be like being paid to tell the products' story... a Good News story that you believe in and will benefit your friends who hear about it. You really have nothing to lose and everything to gain. Nuriche eliminates the risk of trying our products and offers a customer satisfaction, full money back guarantee to all customers.

Aside from the nutrition and health merits of the product, there is also a **simple income opportunity** aligned with Nuriche products and open to everyone. If you have ever even considered staying at home and making an income, you will want take a careful look at The Nuriche "Stay-at-Home Income Plan".

## ***How much will it cost?***

First, you need to know that there is **no sign-up fee** for either distributors or customers in SHARE. In these harsh economic times, we do not feel you should pay us for the privilege of buying our product.

**Customers** will pay as little as \$45 for each 300 gram Bulk container of "Live" when buying six or more at a time. The Customer Price for 1 container of "LiVE" bulk or "ReVIVE" 180 capsules is \$55 and units 2 thru 5 each month are discounted by \$5 each to \$50 per container.

**AutoOrder Customers** make a commitment (cancel 24 hrs prior to shipping) to a choice of product, sent automatically on the date of their choosing, before the 20th of each month. AO Customers prices are discounted by \$5 to non-AO Customers.

**Independent Nuriche Distributors** pay \$50 for the 1st container each month and then qualify for a \$5 discount to \$45 on container 2 and 3 each month and a further \$5 discount to \$40 on items 4 or more.

Every Customer and Distributors' first purchase each month pays commissions and bonuses in the SHARE Phase of the plan.



## ***How do I get started and how much will it cost me?***

Beginning March 2, 2009, go to [www.nuriche.com](http://www.nuriche.com) and register either as a customer (I just want to buy product), AutoOrder Customer (I want my product choice sent to me every month, at a discount) or as an **Independent Nuriche Distributor** (I want to get the lowest prices, earn retail profit, bonuses and commissions and grow an income). Your only cost is the cost of product and shipping and we can show you how to earn more each month than you pay for product and shipping. See the chart from the **SHARE PDF**.

## ***Can I earn enough money so that my personal product is paid for?***

Yes. You Can!

Customers and AutoOrder Customers do NOT participate in the income earning opportunity and cannot sponsor other customers or earn income. They can upgrade to **IND** at any time.

An Independent Nuriche Distributor registers to participate in the Income Opportunity by adding their Social Security Number to their personal information and agreeing to the policies and procedures governing the Nuriche Compensation Plan at the time of registration. An IND may register at any time and must be linked to a sponsor.

There are three ways for an Independent Nuriche Distributor to earn in the SHARE phase of the Stay-at-Home Income Plan: Retail Profit, Generational Commissions and SHARE Bonus Pool.

**1. Retail profit** is paid to you weekly when customers and other distributors in your group order product from the company.

A **Retail Customer** will earn you \$15 **each month**, by buying 1 canister of LiVE or ReVIVE; PLUS you earn Generation 1 SHARE Commissions on the Commissionable Volume of 40CV on each canister purchased by a customer.

Four Retail Customers (4 X \$15) makes you \$60 retail profit, PLUS (4 X 40CV X 10%) = \$16, for a total of **\$76 each month**.



If a Retail Customer buys more than one canister of LiVE or ReVIVE, you earn \$15 Retail Profit on the first canister and \$10 on items 2 - 5. Therefore, on 5 canisters of LiVE or ReVIVE for the same Retail Customer, you would earn Retail Profit from that Customer of  $\$15 + (5 \times \$10 = \$50) = \mathbf{\$65}$ . You also make SHARE Generation 1 Commissions, paid monthly, of  $(5 \times \$4) \mathbf{\$20}$  for a total of  $\mathbf{\$85}$  on those 5 canisters. Retail Profit is paid weekly.

**An AO Customer** is given a \$5 discount as an incentive to commit to a regular monthly Order. AutoOrder Customers earn you \$10 on the first container purchased **each month**. Each successive canister purchased, up to 5 units, pays you \$5 each. You are also entitled to Generation 1 Commissions of \$4 per canister.

4 AO Customers earns you \$40, PLUS Generation 1 Commissions;  $(4 \times 40CV \times 10\%) = \$16$  for a total of  $\mathbf{\$56}$  **each month**.

**An AO Distributor** will also pay  $\mathbf{\$50}$  for the first canister of LiVE or ReVIVE and earn you \$10 on the first container purchased **each month by your personally sponsored AO Distributor**. Distributors pay \$45 of canisters 2 and 3 earning you \$5 retail profit on each canister, paid weekly. Canister 4+ earns no Retail Profit, but does pay Commissions.

4 AO Distributors earns you  $\mathbf{\$40}$  Retail Profit each month. In addition to Retail Profit, you earn a monthly SHARE Commissions on these 4 personally sponsored (therefore designated Generation 1) distributors of \$4 each or  $\mathbf{\$16}$ . Adding the Retail Profit to the SHARE Commission on four Gen 1 distributors, totals  $\mathbf{\$56}$  each month.

In all three cases, your product cost is covered by introducing the Nuriche product and your Nuriche story to 4 people in your first day, week or month. It really is that **simple**.

## ***What does it take to make additional income to meet my needs?***

Here is a **key concept** to remember:

***You create the customer once and YOU get paid every time the customer buys product in the future.***

The more customers you create, the greater the income from repeat purchases.



## Summary of Retail Profit

As a Nuriche distributor, you get paid Retail Profit each time a personally sponsored Retail Customer, AutoOrder Customer or Distributor purchases at least 1 canister of LIVE or ReVIVE, in any month.

Here is another **key concept**: *Replication and Multiplication*

You can burn yourself out by trying to service lots of customers and distributors (*you will run out of time and energy*), OR, you can learn to replicate a success pattern or system with those you choose to SHARE with and then multiply your income by helping others learn and replicate the system. Nuriche allows your customers to order directly from the company. You don't have to handle or inventory product or arrange for payments. You get credit for the sale and paid every time your customer re-orders.

**2. Commissions** get paid, when sales are made. Commissions are in addition to Retail Profits and Bonus Pool earnings. *See the chart for a mathematical example of how SHARE Generational Commissions can develop when you personally sponsor four distributors and then teach them to replicate that system through 5 generations of downline.*

**Also note:** the Generation 5 commissions get paid to you when you have qualified in the GROW phase. By the time you have commissionable volume on your 5th generation, your earnings will easily pay for the two additional canisters of product needed to qualify at GROW.

## What do I have to do? How long will it take?

Nothing gets sold, 'til the story gets told.

### Simply DO this:

- Use the products.
- Become a product of the products.
- SHARE the products using your story.

### Need some inspiration???

**3. SHARE Bonus Pool:** What if I told you that every month, everyone in the company was going to put \$40 into a fund and that 15% of that fund would be divided by a few excited, committed people in the SHARE phase... and you could be one of them. Next month, it would happen again, and then again. And as the company grows the number of people throwing \$40 each month into the fund that you were drawing



a share out of each month is going to be increasing. All the distributors in GROW and PROSPER will purchase their first canister each month in SHARE along with every new distributor and customer sponsored by every distributor in the company. You would either say, "Sounds too good to be true"... OR "What do I have to do to get a piece of the funnd?"

I can assure you it's not too good to be true, but it is exactly how the SHARE Bonus pool works....and your pro-rata Bonus is waiting.

### **DO this:**

- Earn a minimum of 10 points in any month and you're in!
- Earn 7 points for each NEW AutoOrder Distributor in any calendar month.
- Earn 3 points for every NEW AutoOrder Customer in any calendar month.
- Earn 1 point for every NEW Customer in any calendar month.
- Earn "X" points by totaling all NEW Volume (from new customers or distributors) in Generation 2, 3 and 4 and dividing by 120.
- Add up all the points you earned this month.

Every month, Nuriche compares your total points to everyone else with at least 10 points and calculates what your part of the SHARE BONUS POOL will be for that month. SHARE Bonus Pool shares get paid out over the four months following the month you earned them, and as long as the customer or distributor for whom you are paid the bonus stays active.

There is no limit to how often you can qualify for a share of the SHARE BONUS Pool. All it takes is a minimum of 10 points earned for new business created in the month.

## ***How long it takes is up to you.***

Can you successfully SHARE Nuriche products with 4 people today, this week, this month? Create four customers and your product is more than paid for!

Need more money? When are you free to do more? Can you call 4 people on your lunch hour? Can you bring 3-5 people together in your home or theirs once a week, twice a month? Can you mail out 10 sample packs a week or 30 a month and then follow-up to see how the recipients loved the taste and when they want to get started providing amazing, convenient and cost-effective nutrition to the people they know and love?



**Key Concept:** To get **massive results** in a short period of time requires **massive efforts**. To get small results over a long period of time requires minimal effort. *You can choose* to change your circumstances, but the size of the change and the urgency of the need will drive your commitment to changing your activity level. Productive activity leads to income results. And **before you can change your results, you have to change your mind.**

## ***Can I do this?***

Only you can answer this question for yourself. But, your sponsor is vested in your success. Nuriche provides products, tools, websites, recognition and incentives to encourage you to set goals and change your current circumstances to a brighter future. All you have to do is use the product, learn the simple system, tell a simple Nuriche product and opportunity story. If you do what we teach, you cannot fail. You can only quit.

***For more information  
visit [www.nuriche.com](http://www.nuriche.com)***