



April 20, 2009

Nuriche Announces Open House Premier, April 27th through May 1st

Provo, UT - Nuriche, a whole foods nutritional products distributor, announces its open house premier for the week of April 27 through May 1st at its corporate headquarters.

Nuriche is opening its doors to the Wasatch Front community from 9am to 9pm daily for touring the Nuriche office, meeting the exceptional staff, and learning about Nuriche products. The open house will include health presentations and product samplings offered by Dr. Nelson and Uri LeBaron about health and supplementing fruit and vegetables.

Nuriche's mission is to "Nourish people around the world through the highest quality live whole food nutrition and life-affirming education." The company is committed to the convenience, value and quality of its products and giving back by helping third world countries in education, economic assistance, and enterprise through its non-profit organizations, My Firm Foundation and The Tenth Solution.

David Parker, CEO of Nuriche, is looking forward to the open house and said, "We want the people of Provo and Orem to experience firsthand the goodness of Nuriche products. Nuriche began with the idea in mind that people could get their full servings of fruits and vegetables for half of the cost and with the convenience of an easy-to-store, fruit flavored drink."

Nuriche offers two main products through its independent distributors - LiVE and ReVIVE. Both products retail for less than \$2.00 a day and provide the nutrition equivalent of 5 servings of fruits and vegetables. Nuriche products are also a great way to keep a year-round, ready supply of whole fruits and vegetables in an easy to store 300g canister.

Nuriche corporate headquarters are located at *5252 North Edgewood Drive, Suite 300 Provo, UT 84604* at the mouth of the Provo canyon. For any questions about the open house or Nuriche products please call *(801) 765-8845* or visit *www.Nuriche.com*.

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